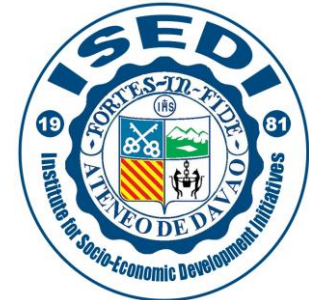


# May 2013 Report

<http://isedi.addu.edu.ph>

## Institute for Socio-Economic Development Initiatives (ISEDI)



### Provincial Road Management Facility

ISEDI has been engaged by PRMF Bukidnon for the Training and Coaching in the Development of Management Information System to Support Provincial Monitoring and Evaluation. The training for 25 participants had already been conducted in April and coaching is scheduled for June 5-6, 2013. The project is nearing completion and the submission of the Final Report is on June 21, 2013.

### Mindanao Trust Fund – Reconstruction and Development Program (MTF-RDP) Data Gathering

The ISEDI Team completed the field work activities with a total of 1,049 households surveyed from Barangays Fuentes of ComVal, Datu Dani, Kiamba, Sarangani and Bugasan Balanaken and Liong, Maguindanao. A total of 20 Focus Group Discussions and 20 key informant interviews were likewise conducted.

### Community Extension

A coordination meeting with UCEAC Chair Atty. Romeo Cabarde, Jr. and BALSA Representative Ms. May Vargas was held to discuss BALSAs project proposal entitled "Balik Uma Campaign: A Sustainable Agriculture Production Program and Rain forestation for Food Security & Community Resilience". The project is meant to provide alternative livelihood to small scale mining communities affected by typhoon Pablo in Barangays Ngan and Mt. Diwata in Compostela and Monkayo respectively. The project will be

implemented by BALSAs and the POs and co-implemented by ADDU through the ISEDI.



### Staff Development

ISEDI Core and Project-Based Staff held it Annual Staff Development in the Province of Bukidnon. This exposure trip enhanced the knowledge and appreciation of the ISEDI in eco-tourism projects. Activity such as this (which ISEDI has undertaken in the past) has demonstrated remarkable positive impact on the staff's attitude, flexibility, initiative, commitment and ownership in ISEDI's mission, vision and objectives.

Ms. Gloria N. Penera, a core staff of ISEDI attended PHILSSA (NGO network) General Assembly held at the Ateneo de Manila University - ISO last May

28 to 31, 2013. Highlights of her participation were on Learning Exchanges of good practices and experiences of PHILSSA members NGOs on Urban DRR, Microfinance and Input on NGO Governance.



### LED -Livelihood and Entrepreneurship Development

Based on the recent monitoring visits to the assisted craft villages and entrepreneurs, the following updates were gathered:

NAME OF ENTERPRISE	Progress to Date	Employment generated	Income Generated	Problems / Issues encountered
<b>Apo ni Lola</b>	<ul style="list-style-type: none"> <li>▪ A new building is being constructed in Arnel Raakin's project site, acquired through a loan with DBP for P2.5M. The building is expected to be completed by November 2013. Arnel will only be able to avail of fund release once he has shown 30% accomplishment in the building construction.</li> <li>▪ Arnel has set up a booth/stall at Insular Hotel to boost his sales. The booth is being managed by 3 OJTs.</li> <li>▪ Apo ni Lola company profile and manual are being enhanced by a consultant from UP Mindanao.</li> <li>▪ Marketing strategy being adopted is selling in Davao Hotels.</li> <li>▪ New logo design of Apo ni Lola now protected with Intellectual Property Rights (IPR)</li> <li>▪ New tag line generated by Apo ni Lola – <b>"We are not the first, but we are the Best"</b>. This tagline will change every 3 years.</li> </ul>	<p>OJT – 3 Regular – 12 Part-time - 11</p>	<ul style="list-style-type: none"> <li>▪ Monthly sales has been tripled from previous sales. (Estimated at 100,000.00 to 300,000.00 more or less monthly.) About 35% of sales is the income of the entrepreneurs.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Marketing strategy (e.g. incentives to drivers) was copied by his competitor (Lola Abon).</li> </ul>
<b>Elmars Porkskin</b>	<ul style="list-style-type: none"> <li>▪ Working/cooking area was transferred to Inawayan Toril from Father Selga, Bankerohan, Davao City.</li> <li>▪ The area in Inawayan is hazard free compared to previous area in Father Selga Bankerohan</li> <li>▪ Display area in Bankerohan is newly painted</li> <li>▪ Elmar's has new product which is "chicken skin chicharon" . It is very affordable especially for the small vendors. The factory price is P5.00/pack and the retail price is P7.00 to P8.00 pesos.</li> <li>▪ Elmar Orilla, the owner of Elmar's Porkskin regularly deliver to all branches of Gaisano in Mindanao.</li> </ul>	<p>7 employees</p>	<ul style="list-style-type: none"> <li>▪ 20,000 to 25,000 per month net income.</li> <li>▪ The staff are covered with SSS and Phil Health</li> </ul>	<ul style="list-style-type: none"> <li>▪ Additional travelling cost due to the distance of the working area</li> <li>▪ Lean months of delivery               <ul style="list-style-type: none"> <li>- February</li> <li>- March</li> <li>- June</li> <li>- July</li> </ul> </li> </ul>



NAME OF ENTREPRENEUR	Progress to Date	Employment generated	Income Generated	Problems / Issues encountered
Baganihan Agri-Eco Ventures Cooperative (BAVC)	<ul style="list-style-type: none"> <li>▪ Members are not active in strawberry production and are currently engaged in cutflowers and ornamental plants as individual operator.</li> </ul>	97 members excluding associate members  Self-employment generated	No sales and income generated as a cooperative but individually each has income from cutflowers and ornamental plants	<ul style="list-style-type: none"> <li>▪ BAVC is inactive:                             <ul style="list-style-type: none"> <li>- No more meetings conducted since 2011</li> <li>- Most members were not producing strawberry, thus strawberry processing/operation has been temporarily stopped.</li> <li>- No collection of soft loan on strawberry production.</li> </ul> </li> <li>▪ When Mr. Joseph Roca, BAVC President left for USA in February 2011, BAVC became inactive. BAVC Officers and BODs were not functioning/ performing their roles to keep the organization functional.</li> <li>▪ Series of trainings organized by DOST were not realized. Accordingly, the trainers were discouraged on the negative attitude and views of the members who participated the 1<sup>st</sup> training on strawberry production. In fact, the materials/ supplies for strawberry production, like UV plastics and Black plastic bags were pulled-out by DOST since there was no strawberry production of Sweet Charlie variety (variety introduced from Benquet). DOST is still willing to return and provide the materials as soon as BAVC strawberry growers start planting. DOST will be monitoring this. One member is propagating and started planting Sweet Charlie variety.</li> <li>▪ Attitude problem- Members will only be active if there are projects like financial assistance and after acquiring, they became inactive. Members are used to dole-out system. This is why members who acquired the soft loan did not repay since they know that the assistance was a grant to BAVC. BAVC managed the grant from DOLE and implemented soft loan to the initial 25 members for strawberry production, after these 25 members have repaid, another set of members would eventually avail until everyone will benefit. Another reason why they won't pay is that there were officers who were not paying also. Note: Ever since, this has been usually observed to previous projects of BAVC, re: grant assistance.</li> <li>▪ Acquisition of BFAD permit is still pending. It was Mr. Roca, President who facilitated the processing of documents. BAVC had difficulty in complying BFAD's bucket list of requirements.</li> <li>▪ Majority of BAVC Officers come from one religious group where the President, Joseph Roca is affiliated. There were alleged gossips that BACV is dominated and run solely by them, even though they were chosen by members. Hence, they were discouraged to continue their membership.</li> <li>▪ No financial support, through soft loan, for cut flowers and ornamental plants (selling during caravan/trade fair in and out of Davao city). Hopefully, this will be addressed after reorganization.</li> <li>▪ There is a plan for re-organization.</li> </ul>



NAME OF ENTREPRENEUR	Progress to Date	Employment generated	Income Generated	Problems / Issues encountered
<b>JEYA Food Manufacturing</b> (Producer of Durian Jam, Durian Bar, Durian & Mangosteen cubes, Durian & Ube Stick)	<p>According to Mr. Joseph Domingo, the owner of JEYA Food Manufacturing, from January to May 2013 :</p> <ul style="list-style-type: none"> <li>▪ With additional market outlet located in : a) NCCC Davao and Tagum; and: 2) Gaisano Mall in Davao and Tagum</li> <li>▪ Production has increased to 35% compared to 2012</li> <li>▪ Available Durian Jam supply of 800 cases with 24 bottled per case at 12oz &amp; 8oz ready for the incoming ramadhan since durian is in season &amp; cheap</li> <li>▪ Additional market outlets to penetrated are Gaisano Kidapawan &amp; Toril</li> <li>▪ He plans to construct/install pasalubong center along the road side of his residence within the year</li> </ul>	Has 17 full time employees	From P100,000.00 monthly income, it has increased to 150,000.00 per month starting January 2013	<ul style="list-style-type: none"> <li>▪ Cost of packaging materials has increased. He is using packaging materials that are non biodegradable. Mr. Joseph cited that there's available non biodegradable packaging materials in Agdao market but expensive. He is still looking for options where to purchase packaging materials that are not that expensive</li> <li>▪ Until now he is renting the land of his manufacturing plant where his residence is also located.</li> </ul>



### Japan International Cooperation Agency (JICA) BDA Monitoring

Last May 25, 2013 monitoring highlights of monitoring with the Bangsamoro Development Agency:

1. JICA is asking BDA the schedule of activities/trainings for the second year of project implementation.
2. BDA will finalize the schedule of training, maybe by first week of June. Some of their training was based in our report recommendations.
3. BDA recently held their BOD meeting here in Davao.
4. Indicative date is 3rd quarter of the year for request for proposal from JICA for BDA.

### JICA Assistance on LIP-ARMM on Business Development Services (BDS) Monitoring

A follow-up was made with Ms. Rayda Rachel Sentinta of IRANUN Chamber of Commerce – a member of the adhoc committee on Seaweeds Industry Cluster in LGU Parang regarding DTI ARMM in collaboration with DTI Maguindanao project assistance to the coastal barangays that produce seaweeds. The construction/installation of the seaweeds stilt drier was put on hold due to election activity. Any developments on the DTI project would take place after election. Ms. Sentinta will provide updates on this matter.

### PROJECT GENERATION:

- ✓ ISEDI submitted a proposal to PAHRODF in response to their call for Proposals on [SCHOLARSHIP PROCESS IMPROVEMENT/REVIEW FOR IDENTIFIED PARTNER ORGANISATIONS](#) last May 17, 2013. The project covered the Department of Interior and Local Government national level.
- ✓ We also submitted a proposal entitled “**Progress and Process Monitoring Agrarian Reform Community Connectivity and Economic Support Services (ARCESS) covering 2 Lots in Region XI**”. We are awaiting results of these proposals.
- ✓ A proposal entitled “Conduct of Baseline Studies under the AusAID – WB Technical Grant to MRDP” is due for submission on the 3<sup>rd</sup> of June.