

REPORT TO THE PRESIDENT

ISFI

Institute for Socio-Economic Development Initiatives

AN OUTREACH ARM OF THE ATENEO DE DAVAO UNIVERSITY

Community Extension

ISFI is host to 29 Ateneo Marketing Students who are undertaking their practicum this summer 2012. These students had their exposure to the businesses of ISFI's assisted groups: JEGNA nata producer, ICOW (Island Garden City of Samal Council of Women), SMSNAI (Smokey Mountain Scavengers and Neighborhood Association, Inc), RER, Apo ni Lola, Baganihan, BASEAS (Bato Seasweed Farmers Association) and NAGAMA (Nagkahugpong Gagmayng Mananagat sa Tuban). The students' assignments were to make in-depth case studies of these People's Organizations which are engaged in micro-enterprise and in different levels of organizational maturity. They were to assess and provide recommendation on the areas of improvement of these POs.



Name	Name of CV/PO & Area of Assignment	Responsible Project Based Staff
1. Lesly R. Antonio	Apo ni Lola Matina	Janice & Matet
2. Paulo Vincent E. Miguel		
3. Ellen G. de Peralta		
4. Irvin Jezz C. Lambojon	SMSNAI - Tibungco	Matet & Janice
5. Wella Shyne L. Laorden		
6. Kimberly S. Laurito		
7. Van Jerille Tingson		
8. Jose Paolo G. Marquez	JEGNA Nata de Coco Producer Calinan	Geoffrey Carl Mariano
9. Miguel Jaime J. Miranda		
10. Joseph Thomas M. Yap		
11. Reimna Marie S. Ang	Baganihan	Janice & Matet
12. Edelyn C. Oliverio		
13. Joelyn May T. Gonzales		
14. Cris L. Silverio		

Name	Name of CV/PO & Area of Assignment	Responsible Project Based Staff
15. Lowell Ray B. Castillo	BASEAS Sta. Cruz, Davao del Sur	Matet, Janice & Emy
16. Krisna Angeli B. Dimaano		
17. Kelvin Ted A. Gravador		
18. Glacy Patalagsa		
19. Raiza Mae I. Bargayo	NAGAMA Sta. Cruz, Davao del Sur	Matet, Janice & Emy
20. Dianne Hope M. Ko		
21. Eric John Leynes		
22. Stefanie Nicole E. Zarate		
23. Jared Ken E. Canania	RER Matti, Digos City	Matet & Cristy
24. Jurex Renz A. Chua		
25. Winston D. Corez		
26. James Bryan M. Nifras		
27. Kathryn Dominique B. Ba-ay	ICOW – IGACOS Samal	Janice, Matet & Daizan
28. Jon Harley S. Fomador		
29. Michael Carstairs V. So		



Staff Development

Geoffrey Carl Mariano, core staff of ISFI attended a workshop on Sustaining Civil Society Organization Initiatives and Government Procurement Reform Act Orientation at Eagle Ridge last April 17-19, 2012. The workshop enabled him to know the processes, (for example Technical Proposal is opened first before the Financial Proposal) involved in government procurement and the importance of transparency and accountability.



CLIC – Computer Literacy and Internet Connection

We have finally completed the study with the submission of the Final Report to GEM-USAID. Based on primary data (survey, FGD, and KII results and secondary data from DepEd), the following are the key findings on Computer and Internet Use in School:

- Seventy percent (70%) of surveyed students accessed the internet in school to conduct research for their school assignments, read online news, and view video and images.
- The most popular web-based email services used by students are Yahoo Mail (100%) and Google Mail (35%).
- For social networking, Facebook (100%) is the most popular followed by Yahoo Messenger (60%) and Friendster (30%).
- For the internet browser, Mozilla Firefox (91%) is the most popular followed by Internet Explorer (75%), and Google Chrome (73%).
- YouTube is the most frequently (65%) accessed video sharing site by high school students.
- FGD results, supporting the survey findings, indicate that students are now able to use Microsoft Office (80% of FGDs) and perform Basic Computer Operations (72% of FGDs).
- Access to computer and internet resources improves students' academic performance and quality of education as they are able to produce better quality assignments (typewritten), improve their grammar and vocabulary, which ultimately, contributed to high grades.

Training for OWWA-DOLE OFW and their dependents:

Three (3) batches of training on Business Plan Preparation dated April 12-13; April 19-20; and April 26-27 were facilitated by Gloria N. Penera, project coordinator of the ISFI-ADDU as the invited RP of OWWA. A total of 141 participants (49 males: 92 females) attended the training. The training was intended for OWWA's borrower-beneficiaries of the livelihood loan program which has 2 Billion Fund from the OFW Reintegration Program (P2B-ORP) in partnership with Land Bank of the Philippines.

The OFW borrowers are required to attend training to enhance their knowledge, improve their skills in business management and have right business orientation if they intend to borrow capital for business. OFWs with on-going business operation are priority of the loan assistance per criteria set by OWWA. For those participants who attended the training but have no business

yet, they can still be accommodated and were told that the training is an opportunity for them to learn the basics of business operation and probably provided a trigger to start their own small business.

According to the training in-charge - OWWA's role in the loan program is up to endorsement only to Land Bank. The minimum loan is P300,000.00 and maximum loan amount is 2M, payable in 7 years.



PAHRODF



In partnership with DevConsult, ISFI assisted 2 clusters of DILG provincial offices, Camiguin and Cagayan in Region 10 and 6 clusters, Davao del Sur, Davao City, Davao del Norte, Davao Oriental, Davao City and ComVal in Region 11 develop the leadership capability of DILG Cluster Leaders to better prepare them to undertake their new roles in the organization. Only one cluster is left to be provided with coaching and mentoring interventions.



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Livelihood Generation



Apo ni Lola Durian Delicacies, owned and operated by Arnel Raakin has increased his staff to 21 from 10 people, mostly women. Apo ni Lola has expanded its operations, increased its sales, generated full-time employment to 21 people with very little help from the outside.

Six (6) households are continuously supported by the enterprise of BASEAS or Bato Seaweeds Association while NAGAMA or Nagkahugpong Gagmayng Mananagat sa Tuban has also managed to keep itself afloat with 16 households under its care.



Project Generation

ISFI submitted proposals to USAID for GEM3 Project Evaluation, to PACAP-AusAID for Linking Disaster Risk Reduction and Livelihood in Community-Driven Projects, JICA through Orient Consultants Mnl on Baseline Studies and Training Interventions on Disaster Risk Reduction. We have also submitted our letter of intent to DAR for DAR-ARISPIII Baseline Survey. We are yet to hear from USAID, AusAid, JICA and DAR on these initiatives.